

Lucy Marcus

Founder and CEO of Marcus Venture Consulting

"An expert in global economic trends and investment strategy"

As one of the World Economic Forum's Global Leaders for Tomorrow, Lucy Marcus represents a new generation of global decision-makers from business, government, politics and civil society who have demonstrated outstanding leadership.

TOPICS:

- Globalisation and Consolidation in Europe
- Building Strong Businesses in Uncertain Times
- Competing in the New Capital Markets
- Return on Investment with e-strategy
- Private Equity in a Changing Landscape
- Leadership and Governance

LANGUAGES:

She presents in English.

IN DETAIL:

Lucy is the founder and CEO of Marcus Venture Consulting, Ltd, which works with venture capital and private equity funds, institutions and corporations to build strong funding businesses. She is co-founder of the newsletter and podcast Navigating the Vortex, and Professor of Leadership and Governance at IE Business School focusing on corporate governance, ethics and leadership. Lucy has written opinion columns for Project Syndicate and the BBC and hosted a tv show, Reuters "In the Boardroom with Lucy Marcus", on the intersection of boards and leadership. She was selected by LinkedIn as a 2020 Top Voice, driving today's professional conversation.

WHAT SHE OFFERS YOU:

Recognised as being at the forefront of market predictions and an expert on business and finance, and both the new and the old economy, Lucy helps to identify and tackle the most important questions that need to be answered in the ever-changing economic landscape. She helps key players to assess the corporate landscape and find the answer to "What market am I in? How will I win?"

HOW SHE PRESENTS:

A brilliant and astute speaker on global economic trends and best practices for investment, private equity, venture capital, entrepreneurship and technology, Lucy has spoken internationally at a wide variety of prestigious summits including the World Economic Forum's European Economic Summit.