

Luis Carranza

Founder of Global Blockchain & Fintech Week Events

"A Serial Tech Entrepreneur"

Luis Carranza is an entrepreneur and founder of Fintech Worldwide and Census. Luis started his career in digital innovation in the marketing sector and transitioned to Financial services technology. His project, Census, is a Blockchain-based technology that allows people to earn value from their data.

TOPICS:

- Fintech
- Brand Management
- Technology
- Digital and Innovation Strategy
- Blockchain

LANGUAGES:

He presents in English.

IN DETAIL:

Luis has always been interested in technology and innovation and started his career in marketing, focusing on digital strategy which led into further opportunities in innovation and transformation. After the first Fintech Week, Luis was brought on board to launch Innovate Finance, the UK's industry body for Fintech. After this, he kept his focus on uniting the tech ecosystem and included more Blockchain content. Luis has run FinTech weeks in Tel Aviv, New York, Silicon Valley, and blockchain conferences in Hong Kong, Washington DC, Seattle and many other cities. As well as launching the cryptocurrency platform Census, Luis is the Marketing Director of Bopp Payments, a Financial Services company.

WHAT HE OFFERS YOU:

Luis is a seasoned strategic thinker who blends technology, creativity and audience insight in order to drive business growth and brand engagement.

HOW HE PRESENTS:

An entrepreneur at heart, Luis' presentations are creative, innovative and highly inspiring.