



Marco Montemagno

Founder SuperSummit and Digital Entrepreneur

"Italy's leading blogger and website developer"

Marco Montemagno is the founder and CEO of Blogosfere, Italy's biggest web log network. In September 2013 he launched his new start up called SuperSummit, a free live online events platform where international experts share their knowledge. Marco is also assistant professor at the Cattolica University, Milan.

TOPICS:

- Web 2.0
- Online Marketing
- Website Development and Creation
- The European Perspective of Technology and Social Media
- New Technologies
- The Future of Internet Marketing/Branding/Positioning
- Getting a Web Advantage

LANGUAGES:

Marco Montemagno presents in English or Italian.

PUBLICATIONS:

- 2006** Internet and Political Online Campaigns
- 2005** Web Elections
P2P Manifesto

IN DETAIL:

Marco is a leading expert on internet laws specifically those related to copyright and file sharing and has consulted on these issues to a variety of top private organisations as well as the Italian Government. In addition to his own television show he appears regularly in the media and is a highly respected voice in Italy in the world of IT and the internet. During the last 10 years he has created some of Italy's most successful websites. He teaches theories and techniques of online communication at the faculty of Arts and Philosophy and he hosts his own TV show on SkyTG24 Television channel, Reporter Diffuso, which deals with the Internet, blogs and news.

WHAT HE OFFERS YOU:

With a wealth of experience in designing and developing websites, Marco Montemagno is ideally qualified to advise organisations on how to reap the benefits of the internet. He offers useful actionable information specifically designed to raise a company's web profile and increase their turnover and profits.

HOW HE PRESENTS:

Marco tailors each presentation to precisely fit each event and follows each of his high content presentations with a lively and invaluable interactive Q&A session with audience members.