



Marcus Buckingham

Best-Selling Author and Expert on HR and Management Issues

"The power of human nature is that each human's nature is unique"

Marcus Buckingham is a global researcher and thought leader focused on unlocking strengths, increasing performance and pioneering the future of how people work. Marcus has dedicated his career to helping individuals discover and capitalise on their personal strengths.

TOPICS:

- Nine Lies About Work
- High Performance Leadership
- Lead From Strength
- Find Your Edge, Win At Work

LANGUAGES:

Marcus presents in English.

PUBLICATIONS:

- 2019** Nine Lies About Work
- 2016** First Break All The Rules
- 2009** Find Your Strongest Life
- 2008** The Truth About You: Your Secret to Success
- 2007** Go Put Your Strengths to Work
- 2005** The One Thing You Need to Know

IN DETAIL:

Building on nearly two decades of experience as a Senior Researcher at Gallup Organization, he currently guides the vision of ADP Research Institute as Head and Talent Expert. He founded The Marcus Buckingham Company in 2006 with a clear mission: to instigate a 'strengths revolution.' It started, as all revolutions do, with the simplest of ideas: that when people spend the majority of each day on the job using their greatest talents and engaged in their favourite tasks, basically doing exactly what they want to do, both they and their organisations will win. Marcus has been the subject of in-depth profiles in *The New York Times*, *Fortune*, *Fast Company*, *Harvard Business Review*, *USA Today*, and *The Wall Street Journal*.

WHAT HE OFFERS YOU:

Marcus demonstrates the correlation between strengths -driven, engaged employees and business fundamentals such as turnover rates, customer satisfaction, profits, and productivity. Challenging entrenched preconceptions about achievement to get to the core of what drives success, Marcus' strengths-based approach is a win/win scenario that, without exaggeration, will define the future of work.

HOW HE PRESENTS:

Unconventional, dynamic and the most inspirational data geek you'll ever meet. Marcus might just change your life - and your entire organization. Marcus approaches the task of teaching the world the strengths-based approach to work from a number of different angles, providing insights tailored to each group's key concerns and opportunities.