



## Marcus Buckingham

**Best-Selling Author and Expert on HR and Management Issues**

*"An internationally renowned thought leader and business expert."*

Marcus Buckingham, a global researcher and thought leader focused on unlocking strengths, increasing performance and pioneering the future of how people work. Building on two decades of experience as Senior Researcher at Gallup Organization, he guides the vision of ADP Research Institute as Head of People & Performance research.

### TOPICS:

- Nine Lies About Work
- High Performance Leadership
- Lead From Strength
- Find Your Edge, Win At Work

### LANGUAGES:

Marcus presents in English.

### PUBLICATIONS:

- 2019** Nine Lies About Work
- 2016** First Break All The Rules
- 2009** Find Your Strongest Life
- 2008** The Truth About You: Your Secret to Success
- 2007** Go Put Your Strengths to Work
- 2005** The One Thing You Need to Know

### IN DETAIL:

Marcus has been the subject of in-depth profiles in *The New York Times*, *Fortune*, *Fast Company*, *Harvard Business Review*, *USA Today*, and *The Wall Street Journal* and has appeared on numerous television programs, including *Larry King Live*, and *The Oprah Winfrey Show*. He is routinely lauded by corporations as an invaluable resource in informing, challenging, mentoring and inspiring people to find their strengths and sustain long-lasting personal success. He now leads People + Performance research at the ADP Research Institute and remains CEO of The Marcus Buckingham Company (TMBC).

### WHAT HE OFFERS YOU:

Marcus demonstrates the correlation between strengths -driven, engaged employees and business fundamentals such as turnover rates, customer satisfaction, profits, and productivity. Challenging entrenched preconceptions about achievement to get to the core of what drives success, Marcus' strengths-based approach is a win/win scenario that, without exaggeration, will define the future of work.

### HOW HE PRESENTS:

Unconventional, dynamic and the most inspirational data geek you'll ever meet. Marcus might just change your life - and your entire organization. Marcus approaches the task of teaching the world the strengths-based approach to work from a number of different angles, providing insights tailored to each group's key concerns and opportunities.