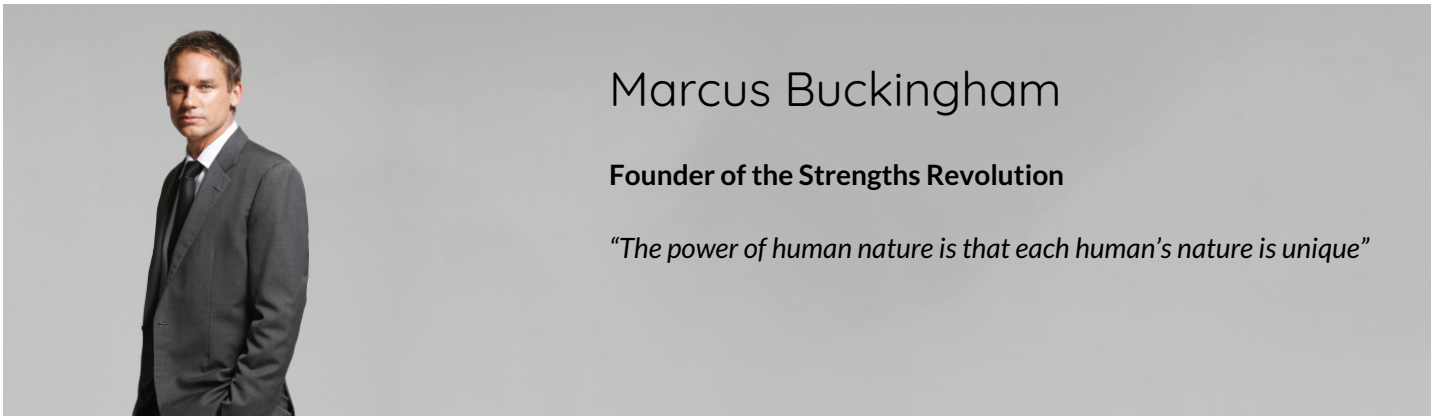


Marcus Buckingham

Founder of the Strengths Revolution

"The power of human nature is that each human's nature is unique"

Marcus Buckingham is the world's authority on what the most effective leaders and highest-performing people do differently. He is the New York Times best-selling author of two of the most popular business books of all time, has two of Harvard Business Review's most circulated, industry-changing cover articles, and his strengths assessments have been taken by over 10 million people worldwide.

TOPICS:

- Love and Work
- Strengths
- Leadership

LANGUAGES:

Marcus presents in English.

PUBLICATIONS:

2019	Nine Lies About Work
2016	First Break All The Rules
2009	Find Your Strongest Life
2008	The Truth About You: Your Secret to Success
2007	Go Put Your Strengths to Work
2005	The One Thing You Need to Know

IN DETAIL:

With nearly two decades of experience as a Senior Researcher at The Gallup Organisation, he brought his data-based discoveries to build a $100 million tech company focused on helping people find and leverage their strengths at work. As a global researcher on people + performance, he currently sits on Harvard Business Review's editorial advisory board. His Strengths Revolution started, as all revolutions do, with the simplest of insights: that when people spend the majority of each day on the job using their greatest talents and engaged in their favourite tasks, doing exactly what they want to do, both they and their organisations will win.

WHAT HE OFFERS YOU:

Marcus demonstrates the correlation between strengths-driven, engaged employees and business fundamentals such as turnover rates, customer satisfaction, profits, resiliency, and productivity. Challenging entrenched preconceptions about achievement to get to the core of what drives success, Marcus's strengths-based approach is a win/win scenario that, without exaggeration, will define the future of work.

HOW HE PRESENTS:

Unconventional, dynamic and the most inspirational data geek you'll ever meet. Marcus approaches the task of teaching the world the strengths-based approach to work from a number of different angles.