

A portrait of Marga Hoek, a woman with blonde hair, resting her chin on her hand, set against a blurred green background.

## Marga Hoek

International Business and Thought Leader

*"A renowned successful and innovative business leader"*

Marga Hoek is a member of Thinkers50, she is that rare combination: a true visionary on sustainable business and capital and a successful, innovative business leader who understands and applies the commercial realities of business. In 2024, Marga's book "Tech for Good" was awarded the gold medal by Axiom Business Book Award.

### TOPICS:

- Future Business Incorporates Disruptive Sustainability
- Leadership of Sustainable Transformation
- The Role of Business Leaders for Society
- The New Entrepreneur Will Save the World
- Sustainable Innovation
- Sustainable Investment and Banking
- The Sustainability Challenge for the Boardroom
- The Power of ICT and Advanced Technologies for a Better World
- Global Outlook on Business? Challenges

### LANGUAGES:

She presents in English, Spanish and Dutch.

### PUBLICATIONS:

- 2018** The Trillion Dollar Shift - Achieving the Sustainable Development Goals
- 2014** New Economy Business

### IN DETAIL:

Operating at the highest level with ministers and presidents, Marga is a global voice for G20, G7 Climate Change and Cop 23 and a regular contributor for prestigious, global media like Forbes Magazine, Fortune and The Huffington Post. Her book The Trillion Dollar Shift, on the business opportunities of the Sustainable Development Goals, received an international, gold medal. Marga is a non-executive director for various, international companies after a successful CEO, executive career as well an appreciated and sought-after boardroom advisor. Marga is connected with multinationals in all sectors, but also with many inspirational start-ups and scale-ups around the world. She is the unique in demonstrating in how today's ICT's and technological innovations can be a huge force for good and is thus the only speaker in the world that inspires with her view on disruptive sustainability.

### WHAT SHE OFFERS YOU:

Marga Hoek is the most sought-after speaker on sustainable business, capital and technology for diverse settings around the world. She challenges, inspires, and energises crowded venues with tailor-made keynotes that reflect her innovative vision and her constructive methods for forward progress.

### HOW SHE PRESENTS:

In an age of disruption and political volatility, Marga is in high demand as a keynote speaker for her energizing and motivating talks. She is an extremely experienced moderator who has worked with audiences of all sizes, from conference to boardroom.