



# Mark Kelly

## Global AI Transformation Leader

*"A truly authentic voice in the world of AI"*

Mark Kelly is a highly sought-after AI strategist, keynote speaker, and thought leader at the forefront of the Intelligent Business Revolution. He helps organisations understand not only where artificial intelligence is heading, but how to apply it intelligently today to drive meaningful, lasting transformation.

### TOPICS:

- AI Today and Tomorrow
- Future of Work
- Generative AI across Industry
- Ethical & Inclusive AI
- AI Agents: The Next Wave of Business Innovation
- AI: The Road Less Stupid: Simple Habits for Lasting Transformation
- Empower your Organisation: Smarter, Lasting AI Outcomes

### IN DETAIL:

Mark's work spans the most critical AI conversations facing leaders right now, from generative AI across industry and the future of work, to ethical and inclusive AI, regulation under the EU AI Act and US frameworks, and the rise of AI agents as the next wave of business innovation. As the Founder and President of AI Ireland and the AI Awards, Mark is deeply embedded in the AI ecosystem. He is the host of the AI Ireland podcast, author of The AI Unleashed series, and creator of the AI for Executives programme, platforms through which he continuously engages with global leaders, innovators, and policymakers shaping the future of AI.

### WHAT HE OFFERS YOU:

Mark Kelly helps organisations cut through the noise surrounding artificial intelligence and turn it into meaningful, measurable impact. Rather than focusing on hype or abstract theory, he provides leaders with a clear understanding of how AI can be applied responsibly, strategically, and sustainably across their business.

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

2024 AI Unleashed Essentials: Quick Reference for the AI-Driven Leader

2024 Podcast: AI Ireland Podcast

2023 AI Unleashed: Navigating the AI Revolution as a Business Executive

### HOW HE PRESENTS:

Mark is a highly engaging and natural storyteller who connects complex ideas to real business challenges. His presentations are tailored to each audience and organisational context. Known for his clarity and warmth, he presents AI in a way that is accessible, memorable, and immediately useful.