

Mark Stevenson

Futurist, Entrepreneur & Author

"Stevenson wears no blindfold. His tools are curiosity, open-mindedness, clarity and reason"

Mark Stevenson is a strategic advisor to governments, investors, NGOs and corporates and co-founder of Carbon Removals company CUR8. Though branded a "futurist" by others Mark is more, as one client puts it, "Chief Annoying Question Asker". He helps organisations change the way they feel, think, invest and operate in order to answer the intertwined questions the future is asking us.

TOPICS:

- The (Really) Big Picture
- Systems Change and How to Do It
- The Principles of Successful Optimism

LANGUAGES:

He presents in English.

PUBLICATIONS:

2023	Their Time Has Come: Ideas for the Past that will Save the Future
2015	We do Things Differently: Travels on the Cutting Edge of Change
2012	An Optimist's Tour of the Future

IN DETAIL:

His two bestselling books, An Optimist's Tour of the Future and the award-winning We Do Things Differently map out some existing and proven solutions to our current dilemmas. He is Global Ambassador for environmental law firm Client Earth and former strategic advisor on peace, national security and climate change to the UK Ministry of Defence. He also enjoys a successful side career as a comedy writer and songwriter, which he regards as essential for maintaining key skills needed in his strategy work. "The brain does the PR for what the heart has already decided, if you can't speak to the heart any systems change is dead in the water."

WHAT HE OFFERS YOU:

With clarity and optimism, Mark offers practical strategies to navigate uncertainty, embrace sustainable innovation, and build resilience. He empowers audiences to rethink assumptions, challenge outdated models, and create future-ready cultures that thrive amid disruption.

HOW HE PRESENTS:

An exemplary and award-winning communicator Mark's other career (in comedy, theatre and music) gives him the ability to thrill, chill and upskill an audience, whether that's actuaries or artists.

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