



## Mark Turrell

**Expert on Communication & Collaborative Technologies**

*"A pioneer and thought leader on innovation"*

Mark Turrell is a strategist, educator and entrepreneur. He works at the intersection of business, technology and society. He combines collective intelligence with AI, networks, complex systems, behavioural science and neuroscience. Mark is the founder of Vork, a business social networking app.

### TOPICS:

- Future and Technology
- Marketing, Communications and Social Media
- Business Development
- Entrepreneurship & Start-Ups
- Innovation, Creativity and Strategy
- Global Affairs
- Host / Moderator

### LANGUAGES:

He presents in English (he speaks Spanish, French and German).

### PUBLICATIONS:

- 2014**   Scaling: Small Smart Moves for Outsized Results

### IN DETAIL:

Mark also founded Orcasci, a consulting firm designing scaling strategies and designing solutions to extreme problems. Previously he co-founded Imaginatik plc, a pioneer in crowdsourcing and collaborative problem solving for innovation. During his 16 years at Imaginatik, he worked with hundreds of companies, including Allianz, Bayer, Cargill, IBM, Merck, Novartis, Pfizer, Whirlpool and Xerox. The World Economic Forum nominated him a Technology Pioneer and a Young Global Leader. Mark is a Professor of Global Strategy at Hult International Business School.

### WHAT HE OFFERS YOU:

An experienced speaker at international events Mark shows how seemingly disparate strands can be pulled together to provide audiences with a useful guide to successfully navigate complex organisational challenges. Mark is passionate about helping people change the world for better and is keen on finding ways to spread and scale good things faster.

### HOW HE PRESENTS:

Mixing sharp analysis with wit and storytelling, Mark's presentations strike the perfect balance between entertainment and authority, making complex ideas accessible and unforgettable.