Martin McCourt

Former CEO of Dyson & Non-Exec Chairman of COMPO

"2010 UK Business Leader of the Year"

Martin McCourt has spent over 40 years working at the heart of British-based manufacturing, design and marketing for quality brands such as Dyson, Mars, Duracell, Toshiba and Pelikan. In 2019 he joined the Board of Weber as a nonexecutive Director and strategic adviser.

TOPICS:

- How UK Business Should Prepare for Brexit
- Business Competitiveness
- Emerging Markets (BRIC+)
- International Expansion
- Leadership
- Innovation
- Manufacturing & Engineering

LANGUAGES:

He presents in English.

IN DETAIL:

Martin was the CEO of Dyson for 15 years. As CEO, he devised and implemented a strategy that transformed the company from a single product, single market producer into one where 80% of the business came from over 60 markets around the world, achieving market leadership in the majority including the USA. He is Chairman at COMPO, FreeFlow Technologies, Pure Electric and Weber. He is also the former Chairman of Glen Dimplex Group, founded over 40 years ago. Additionally, he was Chairman of The Learning Curve Group, and Venture Founders, a UK-based equity investment platform designed to make Angel and Venture Capital style investing more accessible, affordable and transparent.

WHAT HE OFFERS YOU:

Martin demonstrates to audiences the importance of innovation, the role of leadership, and the differences (and similarities) between large and small businesses. He looks at growing a business in challenging times, expanding overseas, and the importance of manufacturing and export to the UK economy.

HOW HE PRESENTS:

His informative and unconventional presentations make Martin McCourt a sought-after commentator at conferences around the globe.