

Martin Wezowski

SAP's Chief Futurist

"Let's Map, Build and Inspire a Future We All Want to Live In"

Martin Wezowski is a captivating revolutionist who wants to build a future with humans and machines in tandem. He is the Chief Futurist at SAP's Innovation Center Network & Chief Innovation Office. He defines and runs innovation frameworks to find out what's next for SAP and the future of work.

TOPICS:

- Design Future and Super Human
- Future of Technology
- Humachine
- Innovation
- Media Production Technologies
- Creative Culture
- AI

LANGUAGES:

He presents in English.

IN DETAIL:

Martin has been loving and living design and innovation his whole career and moved across a broad range of design disciplines from visual to system design and to be leading design as a strategic endeavour for corporate innovation. He studied Construction Engineering, Design and Modern Media Production Technologies Prior to joining SAP in 2013; he worked for Sony Ericsson (Sweden) as Creative Director and UX Designer for 7 years. He also lived in Shenzhen, China for 2 years while serving as Director of the UX board (Huawei). He helped to bring the Chinese tech giant's consumer design from number 8 to number 3 in the marketplace. In 2017 he was named 1 of 100 most innovative minds in Germany as the "Software visionary" ("Handelsblatt").

WHAT HE OFFERS YOU:

Drawn on his international adventures and across companies like SAP, Sony and Huawei, Martin shares with audiences worldwide how the exponential change is our most important innovation brief, and the stakes are high.

HOW HE PRESENTS:

Martin believes the evolution of humanity is technology, a collaboration that will unveil possibilities in work that aren´t even on the horizon that he calls "Humachine". In his presentations, he shares his passion for the it and harvest its value for business and society.