

Mary Portas

Leading Expert on Fashion Retail & Brand Communication

"Mary Portas – a Retail Guru"

Mary Portas is widely recognised as the UK's foremost authority on retail and brand communication. As Founder of London's most respected retail branding and communications agency, Portas Agency, which explores the future of shopping and living, Mary is better known throughout the trade as the "Queen of Shops".

TOPICS:

- Retail
- Brand Communication
- Teamwork
- Communication

LANGUAGES:

She presents in English.

PUBLICATIONS:

2018	Work Like a Woman: A Manifesto for Change
2015	Shop Girl
2007	How to Shop with Mary Queen of Shops
1999	Windows: The Art of Retail Display

IN DETAIL:

Under Mary's guidance, her agency has created category challenging campaigns for a wide range of brands on the high street including Clarks, Louis Vuitton, Oasis, Swarovski, Dunhill, Boden, Thomas Pink, Miss Selfridge, and Patek Philippe. Her agency also looks at trends in consumer behaviour, helping companies map their future. A determined, passionate advocate for British retail, Mary is at the forefront of making the nation better consumers and the country's shops better businesses. Mary's high profile government review into struggling British high streets led to the creation of pilot regeneration projects around the UK, a new focus on what town centres are for, and their place in social and business life.

WHAT SHE OFFERS YOU:

As the UK's leading authority on retail and branding, Mary is a recognisable face, known for her upfront honesty and clear professional advice. She is an ideal speaker on marketing, branding and consumer advice. Mary believes that understanding today's fluid consumers is at the heart of great selling and shopping.

HOW SHE PRESENTS:

Mary is globally recognised as a leading authority on the future trends of fashion retail, brand communication and on the development of effective people and culture within organisations. Her presentations are inspirational and highly motivating.