



## Matthew Ball

### Pioneering Tech Authority & Venture Capitalist

*“Matthew Ball, a venture capitalist and prolific essayist” New York Times*

Matthew Ball is the Managing Partner of EpyllionCo, which operates an early-stage venture fund, as well as a corporate and venture advisory arm. In addition, Matthew is a Venture Partner at Makers Fund, the world’s largest gaming venture fund by AUM. He is advisor to KKR, and a co-founder of Ball Metaverse Research Partners and is also an “Occasional Contributor” to The Economist.

#### TOPICS:

- The Metaverse
- The Technological Revolution

#### LANGUAGES:

He presents in English.

#### PUBLICATIONS:

- 2022** The Metaverse: and How it Will Revolutionise Everything

#### IN DETAIL:

Matthew is an “Occasional Contributor” to The Economist, a producer behind Genvid Technologies’ Rival Peak, a more than three month-long interactive video event that was played by millions and is an advisor to start-ups such as Dapper Labs, The Athletic, and more. From 2016-2018, Matthew served as the global Head of Strategy for Amazon Studios, and prior to that was a Director at The Chernin Group’s Otter Media, a digital media investment company founded by long-time Newscorp COO and 20th Century Fox CEO Peter Chernin, and an Executive at Accenture Strategy. Matthew holds by-lines at New York Times, The Economist, and Bloomberg.

#### WHAT HE OFFERS YOU:

Matthew Ball provides the definitive explainer of the technological revolution that will reshape our global economy, disrupt nearly every industry, and forever alter human society. As the term and concept of the metaverse have burst into public consciousness, no voice has been more prominent, influential, and praised than Matthew Ball.

#### HOW HE PRESENTS:

Matthew takes audiences on a journey with a compelling story detailing how all of this got started, and where he sees this all going.