



## Matthew Syed

**High Performance & Culture Change Expert**

*"Talent is made, not born"*

Matthew Syed is one of the world's most influential thinkers in the field of high performance and cultural change. He is also co-founder of Matthew Syed Consulting (MSC); the company has worked with an impressive portfolio of clients to build growth mindset cultures and drive higher performance in individuals, teams, and organisations.

### TOPICS:

- Building a Growth Mindset Culture
- Unleashing Innovation
- Learning from Failure
- Developing Leaders & Managers
- Cognitive Diversity

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2021** Rebel Ideas: The Power of Thinking Differently
- 2021** Sideways Podcast
- 2020** Dare to Be You: Defy Self-Doubt, Fearlessly Follow Your Own Path and Be Confidently You!
- 2018** You Are Awesome: Find Your Confidence and Dare to be Brilliant at (Almost) Anything
- 2017** The Greatest: What Sport Teaches Us About Achieving Success
- 2016** Black Box Thinking: Marginal Gains and the Secrets of High Performance

### IN DETAIL:

Matthew Syed Consulting's cutting-edge thought leadership programme and digital learning tools are becoming a catalyst for real and lasting change within business and the public sector. He also works very closely with the education sector to help improve mindsets in schools and young people. Matthew is a multiple award-winning journalist for *The Times*, and a regular contributor to television and radio. He is a highly acclaimed speaker and the author of six bestselling books on the subject of mindset and high performance. In early 2021, Matthew released the Sideways podcast, on BBC Radio 4. The series explores the ideas that shape our lives with stories of seeing the world differently.

### WHAT HE OFFERS YOU:

Matthew delves into the transformative influence of a growth mindset and cognitive diversity. Prepare to be inspired by the insights he shares on unlocking untapped potential at every level.

### HOW HE PRESENTS:

Renowned for his exceptional skills as a motivational speaker, Matthew has collaborated with global organisations to instil a culture of continuous improvement. In his captivating keynote address, he harnesses the power of persuasive examples from diverse domains such as healthcare, aviation, business, education, sport, and the criminal justice system.