

Melanie Perkins

Co-Founder & CEO of Canva

"A remarkable entrepreneur"

Melanie Perkins is an entrepreneur, best known as the co-founder and CEO of Canva, an online platform built to help make graphic design easy for everyone, professionals and amateurs alike.

TOPICS:

- Women in Business
- Entrepreneurship
- The Secrets of Success
- Overcoming Challenges

LANGUAGES:

She presents in English.

IN DETAIL:

Melanie was born and raised in Perth, Australia, and was always interested in design and technology. She studied graphic design at the University of Western Australia and later went on to teach design at the same university. In 2012, Melanie co-founded Canva with her partner Cliff Obrecht and friend Cameron Adams. The platform quickly gained popularity and has since grown into a billion-dollar company with over 40 million users worldwide. Perkins' leadership and vision have been instrumental in Canva's success. She has been recognised for her achievements with numerous awards, including being named one of Forbes' 30 Under 30 in 2016 and 2018.

WHAT SHE OFFERS YOU:

Melanie's story epitomises the entrepreneurial journey using her passion, grit, and determination to overcome challenges and find success. Melanie has many important takeaways for audiences of all ages and success levels.

HOW SHE PRESENTS:

An experienced speaker at conferences the world over, her thought-provoking speeches promise to inform and inspire, leaving attendees with a deeper understanding of business and entrepreneurship.