



## Michael Johnson

### Four Time Olympic Gold Medallist and Sprinting Legend

*"Michael Johnson was the most eminent figure in athletics in the 1990s"*

Michael Johnson is widely regarded as one of the greatest sprinters of all time. Four times an Olympic champion and eight times a world champion, he accumulated a career total of 12 Olympic and World Championship gold medals and world records over both 200 and 400 meters by the time he retired from competition. Michael has parlayed his learning from a successful Olympic athlete into success as an entrepreneur, television commentator, and a speaker sharing the strategies and behaviours required to achieve high performance in business and in life.

#### TOPICS:

- Motivation
- Goal Setting
- Performing Under Pressure
- Overcoming Obstacles
- Entrepreneurial Experience

#### LANGUAGES:

He presents in English.

#### IN DETAIL:

His sport management company, Michael Johnson Performance, represents some of the top track and field athletes in the world. Michael is renowned for his incredible focus and work ethic and brings that same dedication to his role as president at MJP. Alongside this, he has established himself as a leading corporate motivational speaker. He has a passion to help athletes and enable them to have the same opportunities he had, so they can become their best self. In addition, he is in great demand as a TV commentator working for BBC sports and serves on the board of the Laureus World Sports Academy.

#### WHAT HE OFFERS YOU:

Michael offers audiences an insight into how his determination, goal setting and love of sport have made him a winner. He shows exactly what it takes to become a champion and how to reach the top.

#### HOW HE PRESENTS:

Michael's talks inspire and enlighten audiences on the behaviours that produce winning results.