



## Baroness Michelle Mone of Mayfair OBE

### Leading Entrepreneur

*"I live my life by one simple rule; work hard, play hard, and always give something back." Michelle Mone*

Lady Michelle Mone is the Founder of Ultimo, the UK's leading designer lingerie brand. Having now sold Ultimo to one of the world's largest underwear manufacturers, Michelle is now working on various new projects. She is the multi-award winning Start-Up Business Tsar to the British Government.

#### TOPICS:

- My Fight to The Top
- Advice for Business Start-ups
- Ignore the Naysayers
- Dream Big

#### LANGUAGES:

She presents in English.

#### PUBLICATIONS:

2015 My Fight to the Top

#### IN DETAIL:

After leaving school at fifteen with no qualifications, she took a job making tea at a brewery, progressed into sales and went on to become one of Scotland's most successful and influential entrepreneurs. Michelle launched her own company after seeing a gap in the lingerie market. Michelle built her success upon the simple concept of 'helping women to look and feel their very best', though her experience, expertise and no-nonsense approach to business. Michelle's projects include a new jewellery line and overseeing the build and design of two residential and commercial towers in Dubai and heading an interior design company.

#### WHAT SHE OFFERS YOU:

Michelle carefully explains to audiences the secrets of her success and her presentations are an invaluable source of useful information and tremendous inspiration. An accomplished speaker, Michelle is in great demand by organisations keen to hear her story and to mimic her incredible success.

#### HOW SHE PRESENTS:

Michelle's speeches have the power to motivate, inspire and teach audiences practical ways to improve their lives and businesses.