



## Mike Barry

### Sustainable Change Expert

*"One of the Pioneers of Green Business"*

Mike Barry is a leader in sustainable change. One of the pioneers of green business in the corporate world he helped to develop, launch and implement Marks and Spencer's ground-breaking sustainability programme, Plan A (because there is no Plan B for the one world we have). In ten years, Plan A delivered £750m of net business benefit and over the years won 230 awards.

#### TOPICS:

- Sustainable Future
- Climate Action
- Shaping a Sustainable Post Covid World

#### IN DETAIL:

During his time at M&S, Mike helped evolve Plan A to become a change management programme designed to make sustainability "how M&S did business". The business achieved zero-waste-to-landfill status, moved to 100% renewable electricity and achieved carbon neutrality across its global estate of stores, offices and warehouses. He helped the business engage in some of the world's leading collaboration platforms for sustainability such as the World Economic Forum, the Consumer Goods Forum and Business in the Community. His external leadership ensured that Plan A leadership and learning was leveraged into wider change.

#### LANGUAGES:

He presents in English.

#### WHAT HE OFFERS YOU:

Having worked at an international level of business, with charities, think tanks, and start-ups he has a broad array of experience. He has proven the necessity of dialogue, trust and the willingness to develop engagement into wide ranging mutually beneficial partnerships. This is vital for the interconnected world we live in.

#### HOW HE PRESENTS:

Mike has exceptional drive, integrity and has developed excellent leadership skills. In his presentations, Mike demonstrates his ambition and passion to build a more sustainable future.