

Mitch Lowe

Netflix Co-Founder & CEO of MoviePass

"A pioneering entrepreneur and innovator"

Mitch Lowe is a seasoned entrepreneur and influential leader in the entertainment and technology industries, best known for his key roles in the development of innovative business models at Netflix, Redbox, and MoviePass. With a career spanning several decades, Lowe has been instrumental in reshaping the way audiences consume content, merging technology with entertainment to provide consumers with unprecedented access to movies and media.

TOPICS:

- The Future of Entertainment & Media Consumption
- Innovating Business Models
- Leadership in the Tech Industry
- Entrepreneurship & Scaling Businesses
- The Rise of Subscription Economies

LANGUAGES:

He presents in English.

IN DETAIL:

Mitch was one of the founding executives at Netflix, where he helped establish and grow the company's DVD rental service and subscription model. As Vice President of Business Development and Strategic Alliances, he was crucial in developing partnerships and the company's innovative culture. After Netflix, Mitch joined Redbox as COO and later became its President. He played a pivotal role in scaling the company to over $1.5 billion in annual revenue during his tenure. As the CEO of MoviePass, he revolutionised the moviegoing experience by offering an affordable subscription service for cinema access. His work at MoviePass sparked widespread conversation about the future of movie theatres and digital entertainment consumption.

WHAT HE OFFERS YOU:

Mitch offers real-world examples of disruption, innovation, and entrepreneurship, making him a sought-after speaker for business conferences, tech summits, and industry events.

HOW HE PRESENTS:

His presentations are thought-provoking, inspiring audiences to think differently about technology, business, and consumer behaviour.