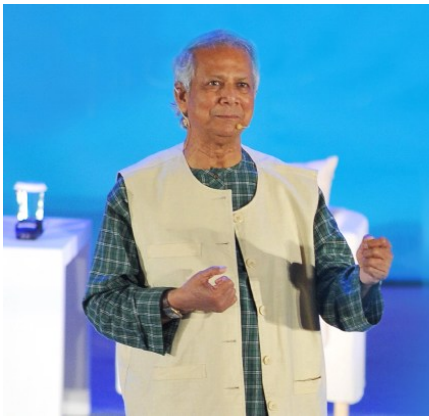

Prof. Muhammad Yunus

Founder of Grameen Bank & 2006 Nobel Peace Prize Winner

"Today, the concept of business is to make money. Making money is the name of the business"

In 1976, Muhammad Yunus founded the Grameen Bank. The success of the Grameen model, lending to the poor, has inspired efforts throughout the developing world and even in industrialised nations including the USA. In 2009, Thinkers 50 placed him among the top ten most influential thinkers.

TOPICS:

- The Grameen Model
- Economic Self-advancement
- The Eradication of Poverty
- Economic Development
- Social and Economic Policy Making

LANGUAGES:

He presents in English.

PUBLICATIONS:

2008	Creating a World Without Poverty: Social Business and the Future of Capitalism
1998	Banker to the Poor: Micro-Lending and the Battle against World Poverty

IN DETAIL:

Besides Grameen Bank he has created a number of companies in Bangladesh to address diverse issues of poverty and development. Among the companies are Grameen Phone (a mobile telephone company), Grameen Cybernet (Internet Service Provider), Grameen Communications (Rural Internet Service Provider), Grameen Software company, Grameen Information Technology Park, Grameen Fund (Social Venture Capital Company), Grameen Capital Management company and many more. His methods have also been applied to Burma and in Kosovo with great success and he is now embarking upon an effort to eliminate global poverty.

WHAT HE OFFERS YOU:

Prof. Muhammad Yunus is a highly charismatic figure with a wealth of innovative ideas and the power to help thousands of people to decide their own destiny. He has shown himself to be a leader who has managed to translate visions into practical action for the benefit of millions of people, not only in Bangladesh, but also in many other countries. He carefully explains to audiences his ideas and lays the foundations for the successful implementation of his model which is eradicating poverty around the globe.

HOW HE PRESENTS:

An empowering and emotive speaker, Muhammad Yunus talks passionately about his goals and dreams and leaves audiences inspired with his simple yet effective ideas.