

Nancy Rademaker

Expert in Customer Centricity & Digital Transformation

"Natural, authentic and relatable"

Nancy Rademaker is one of the very few female international keynote speakers to cover the impact of digitisation on customer behaviour and how that affects the way companies should interact with customers. She has more than 20 years of experience working for different IT companies across Europe.

TOPICS:

- The X Factor of Customer Centricity
- The Power of Artificial Intelligence
- Healthcare in The Beyond

LANGUAGES:

She presents in English.

IN DETAIL:

In 2016 Nancy joined nexxworks as a partner. She travels the world taking business leaders to innovation hubs like Silicon Valley, Shanghai, Shenzhen, and Berlin using that first-hand inspiration as a continuous and valuable source, thus keeping her keynote content and examples on the cutting edge of the latest technologies, developments and disruptive new business models. Nancy Rademaker brings her first-hand experiences straight from the places where technology is shaping our future.

WHAT SHE OFFERS YOU:

Nancy Rademaker loves to share her passion for technology and combines that valuable inside information with her experience in training and education. She has always been enthusiastic about people and customer-centric strategies. She likes to focus on how technology influences people's behaviour and how it helps them to share knowledge and to create and innovate.

HOW SHE PRESENTS:

Nancy is a true professional and makes a real impact on audiences all over the world. Not only with tremendous enthusiasm, but also with lots of knowledge and insights.