Natalie Campbell MBE

Social Entrepreneur

"Committed to making lives better"

Natalie Campbell MBE is an award-winning social entrepreneur and broadcaster. She is the Co-CEO of Belu Water (an ethical water brand), the former Director of Insight and Innovation at The Royal Foundation, and she founded the global social innovation agency, A Very Good Company. In 2023, Natalie was appointed as Chancellor of the University of Westminster.

TOPICS:

- CSR Strategies
- Sustainability
- Inclusive Economic Growth
- Entrepreneurship
- Business Disruption
- Social Innovation
- Diversity and Inclusion

LANGUAGES:

She presents in English.

PUBLICATIONS:

2022	Podcast: Why I Decided To Become A Social Entrepreneur
2014	Starting a Business in Seven Simple Step

IN DETAIL:

Natalie won the "Community Spirit" award at the "Women of the Future Awards" in 2016 and was recognised in the Management Today, 35 Women Under 35 and City AM Power 100 Women lists. Working with brands including Virgin Media, Marks and Spencer, W Hotels, The Guardian, and Channel 4, Natalie helped them improve their community investment, supply chain and social responsibility strategies. At The Royal Foundation she helped give new perspectives to the Patrons and lead the set-up and governance of a new charitable entity for Sussex Royal. Natalie is a Civil Service Commissioner, board member of the National Lottery Communities Fund (Big Lottery Fund), OPDC, and LEAP, the economic action partnership for the Mayor of London.

WHAT SHE OFFERS YOU:

A proud disruptor, Natalie explores ways to improve business practices by re-engineering them. She challenges clients to put purpose, sustainability, and inclusion at the heart of their work.

HOW SHE PRESENTS:

Natalie is a powerful speaker with a lot of practical and innovative ideas. Her presentations are always fascinating and thought provoking.