



## Prof. Niall Ferguson

Renowned Expert on Geopolitics and the Global Economy

*"The most talented British Historian of his generation"*

Niall Ferguson is one of our most influential commentators on Geopolitics and the Global Economy. Niall is the Milbank Family Senior Fellow at the Hoover Institution, Stanford University, and a Senior Fellow of the Center for European Studies, Harvard, where he served for twelve years as the Laurence A. Tisch Professor of History.

### TOPICS:

- Globalisation: Past, Present and Possible Future
- The Ascent and Descent of Money; What went wrong with Western Finance?
- How Big Companies Rise and Fall
- Are Capitalism and Democracy Bound to Win
- Is the United States an Empire? Should it be?
- Political Risk and the Global Business Environment

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2017** The Square and the Tower: Networks and Power, from the Freemasons to Facebook
- 2014** The Great Degeneration: How Institutions Decay and Economies Die
- 2012** Civilization: The Six Killer Apps of Western Power
- 2010** High Financier: The Life and Times of Siegmund Warburg
- 2008** The Ascent of Money: A Financial History of the World

### IN DETAIL:

Niall is also a visiting professor at Tsinghua University, Beijing, and the Diller-von Furstenberg Family Foundation Distinguished Scholar at the Nitze School of Advanced International Studies in Washington, DC. He is a regular contributor to television and radio on both sides of the Atlantic. Niall was a contributing editor for *Bloomberg TV* and a columnist for *Newsweek*. In 2003 he wrote and presented a six-part history of the British Empire for Channel 4. His book '*Colossus: The Rise and Fall of the American Empire*', published in 2004, prompted *Time* magazine to name him one of the 100 most influential people in the world. '*The Ascent of Money*', published in 2008 was also an International Emmy Award-winning PBS/Channel 4 documentary series.

### WHAT HE OFFERS YOU:

A prolific commentator on contemporary politics and economics, Niall believes that money is the cornerstone of human progress but can also be the catalyst for catastrophe for individuals, companies and nations. Through his in-depth analysis and research into historical events as well as current economical and political trends, he offers invaluable advice for leading businesses world wide.

### HOW HE PRESENTS:

An accomplished speaker, Ferguson's presentations are celebrated for their scintillating wit and their analytical clarity.