



## Noreena Hertz

**Decision-Making Guru & Renowned Economist**

*"Now is the time to face the world with eyes wide open"*

Noreena Hertz is a renowned economist and thought leader with an extraordinary track record of predicting global trends. Her work sits at the intersection of economics, technology, politics, and society, and she is a pioneering voice on ESG, Generation Z, community building, and, most recently, artificial intelligence. As a Visiting Professor at University College London, she leads research at UCL's Policy Lab on AI and its impact on the workplace, decision-making, and society.

### TOPICS:

- AI: Beyond the Hype – How AI will Transform Business, Politics, and Society
- The New Global Landscape – Navigating Geopolitics, Economics, and Disruption
- Generation K – Understanding, Engaging, and Inspiring the Post-Millennial Generation
- Breaking Barriers, Building Futures – Shattering the Glass Ceiling and Leading with Impact
- The Future of Work – Strategies for Organisations in an Age of AI and Transformation
- Sustainability, Social Impact & ESG – Building Responsibility and Resilience into Business
- In an Increasingly Disconnected World – How to Connect

### IN DETAIL:

Previously ITV News' Economics Editor, Noreena has delivered keynote speeches at TED, the World Economic Forum, and Google Zeitgeist, sharing platforms with leaders such as President Bill Clinton, Reid Hoffman, and Eric Schmidt. Her ideas inspired Bono's (RED) campaign, which has raised hundreds of millions for the fight against HIV/AIDS. Her current research on AI explores how it will reshape the workplace, how it is influencing human thought and decision-making, and the broader consequences for economies, politics, and society. She recently spoke on AI and the Future of Work at the prestigious Google/Stanford AI Imagination in Action Conference alongside global tech leaders.

### WHAT SHE OFFERS YOU:

Her expertise spans global economics, geopolitics, technology, and generational change, now complemented by cutting-edge insights into artificial intelligence. She translates complex trends into practical strategies that help leaders anticipate disruption, make better decisions, and create lasting impact.

### HOW SHE PRESENTS:

Noreena's inspirational talks leave the audience with a clearer vision for the future, arming them with better strategies that can prepare an organisation for the future.

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2021** The Lonely Century  
**2013** Eyes Wide Open: How to Make Smart Decisions in a Confusing World