

Noreena Hertz

Decision-Making Guru & Renowned Economist

"Now is the time to face the world with eyes wide open"

Noreena Hertz is one of the world's leading economists, futurists and keynote speakers, renowned for her expertise at the intersection of economics, artificial intelligence, technology, geopolitics and societal change. Recognised by The Observer as "one of the world's leading thinkers" and by Vogue as "one of the world's most inspiring women", Noreena is internationally respected for her ability to translate complex global trends into practical strategies for business success, innovation and growth.

TOPICS:

- Artificial Intelligence and the Future of Work
- Global Economic Outlook and Market Trends
- Geopolitical Risk and Business Strategy
- Digital Transformation and Innovation
- Leadership in an Age of Disruption Decision-Making in a Complex World
- The Future of Communities and Human Connection
- Generational Change: Millennials, Gen Z and Emerging Consumer Behaviour

LANGUAGES:

She presents in English.

PUBLICATIONS:

2021 The Lonely Century: A Call to Reconnect

2013 Eyes Wide Open: How to Make Smart Decisions in a Confusing World

2005 The Debt Threat: How Debt Is Destroying the Developing World

IN DETAIL:

Named a LinkedIn Top Voice, Noreena is widely recognised as a leading voice on the future of work, artificial intelligence, economic transformation and generational change. Her thought leadership reaches audiences worldwide, helping leaders understand how technological disruption, shifting consumer behaviour and geopolitical uncertainty are reshaping business and society. As a highly sought-after keynote speaker, Noreena has delivered keynote addresses for TED, the World Economic Forum in Davos, Google Zeitgeist and many of the world's most influential organisations. She has shared the stage with global icons including President Bill Clinton, Professor Stephen Hawking and Jane Goodall.

WHAT SHE OFFERS YOU:

Noreena combines deep academic expertise with real-world boardroom experience to deliver powerful insights into the economic, technological and societal trends shaping the future. Her presentations help leaders anticipate change, identify opportunities, manage risk and make better strategic decisions in an increasingly complex world. Audiences leave with practical tools, fresh perspectives and a clearer understanding of how to thrive in an era defined by AI, uncertainty and rapid transformation.

HOW SHE PRESENTS:

Insightful, engaging and thought-provoking, Noreena's keynote presentations combine rigorous research, compelling storytelling and actionable takeaways. She challenges conventional thinking while inspiring audiences to embrace change, innovate with confidence and prepare their organisations for the future.