



## Patty McCord

Workplace Innovator & Former Chief Talent Officer, Netflix

*"Patty creates a blueprint for revamping your own company culture"*

Patty McCord brings the Silicon Valley concepts of fresh ideas and innovation and applies them to rethinking the way we work. She challenges norms and invites us to reconsider the idea of "best practices."

### TOPICS:

- Diversity & Equality in the Workplace
- Re-Inventing HR
- The Future of Work

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2018** Powerful: Building a Culture of Freedom and Responsibility

### IN DETAIL:

From her many years working with companies that range from very large global tech companies to small very small innovative start-ups, Patty saw first-hand how companies can become slow and complacent and employees become cynics and whiners. She spent 14 years at Netflix experimenting with new ways to work, making the Netflix culture deck become reality for the people who work there. Patty is frequently in the media with interviews and articles from Harvard Business Review, NPR, Fast Company and The Wall Street Journal. She speaks at CEO Forums, Business schools and for large groups around the world.

### WHAT SHE OFFERS YOU:

From abolishing performance reviews to challenging the need for policies, Patty believes people come to work as fully formed adults with a desire to make an impact and be proud of what they do and she's on a mission to spread the word that we can do this differently.

### HOW SHE PRESENTS:

An engaging and dynamic speaker and as a proponent for radical honesty, Patty challenges everyone to question their own long-standing practices with building and nurturing teams.