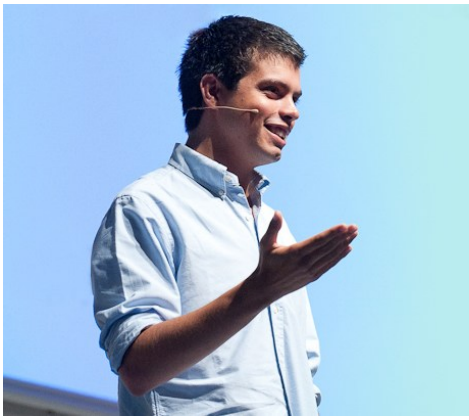


Pau Garcia-Milà

Founder of eyeOS & Innovator of the Year

"He is passionate about innovation and communication"

Pau García-Milà is a serial entrepreneur who created, at the age of 17, his first company "eyeOS" which was later acquired by Telefónica. For his remarkable achievements in the business, he was named *Innovator of the Year for 2011* by MIT's TR35 and received several awards including the Prince of Asturias & Girona Award "IMPULSA Empresa 2010".

TOPICS:

- Innovation
- Idea Generation
- Intra-Entrepreneurship
- Digital Marketing
- Cloud Computing/Big Data
- New Technologies
- Digital Business

LANGUAGES:

He presents in English, Spanish and Catalan.

PUBLICATIONS:

2017	Strategy is Digital (IMD)
2015	Eres Un Gran Comunicador
2013	Tienes una Idea (Pero Aún no lo Sabes)
2012	Optimismamente
2010	Está Todo por Hacer

IN DETAIL:

Pau also founded "Ideafoster" (acquired by Canvia, a portfolio company of Advent International) and StepsLife, a mobile app to store early memories for babies and children. He currently combines his work at his IdeaFoster with lectures at ESADE where he teaches on the Masters in Digital Business. Pau is a recognised figure in the realm of entrepreneurship, frequently sharing his insights as a commentator in various media outlets. He is also an external expert working with the research team at the IMD's VC2020 Research Centre. Pau has taken part in major events such as the World Business Forum and the World Human Resources Forum, in addition to numerous corporate and training events.

WHAT HE OFFERS YOU:

Pau is a dynamic entrepreneur surfing the wave of new technologies changing the way we do business around the world. He offers audiences wide reaching insights into the value that can be created and maintained through his proven Digital Business strategies which can be applied to companies in all areas.

HOW HE PRESENTS:

Pau's tailored presentations are filled with a veritable wealth of useful information delivered in an engaging and well thought out style guaranteed to inspire audiences.