



## Paul Sloane

### Lateral Thinking Expert

*"Recognised expert on innovation, lateral thinking and leadership"*



Paul Sloane is well known as a thought provoking, entertaining and motivational speaker. He is the author of 20 books on lateral puzzles, creative problem-solving and lateral leadership. He helps organisations gain competitive advantage through innovation. In recent years, he has integrated cutting-edge tools like AI into his strategies for boosting innovation.

#### TOPICS:

- AI and Lateral Thinking – Can Generative AI boost your Creativity and Innovation?
- Start more Fires! – How Great Leaders Manage Risk and Empower Innovation
- The Six Obstacles to Innovation in Your Business
- Open Innovation and Crowdsourcing
- Transforming your Culture – Replacing Comfort with Agility
- The Golden Rules of Lateral Thinking in Business

#### LANGUAGES:

Paul presents in English.

#### PUBLICATIONS:

**2023** Lateral Thinking for Every Day:  
Extraordinary Solutions to  
Ordinary Problems

**2017** The Leader's Guide to Lateral  
Thinking Skills

**2016** Think like an Innovator

**2011** A Guide to Open Innovation and  
Crowdsourcing: Advice from  
Leading Experts in the Field

**2010** How to be a Brilliant Thinker:  
Exercise your mind and find  
creative solutions

2008 Captivating Lateral Thinking Puzzles (Mensa) (with Des MacHale)

2007 The Innovative Leader: How to Inspire Your Team and Drive Creativity

## IN DETAIL:

In presentations on AI and Lateral Thinking, Paul demonstrates how generative AI tools like ChatGPT and Google Gemini can be powerful allies in creative problem-solving and business innovation. He shows how AI can augment human creativity and explains the ways AI can help teams think outside the box, sparking new ideas and solutions to challenges that traditional approaches might overlook. Paul's stellar career started in IBM where he came top of Sales School. He was part of the team that launched the IBM PC in the UK. Paul then went on to be Managing Director of the database leaders, Ashton-Tate. He became VP International for MathSoft Inc. and CEO of Monactive Ltd.

## WHAT HE OFFERS YOU:

Paul's talks offer a unique blend of puzzling challenges and hard-hitting business messages. They are motivational, stimulating and fun but with strong takeaway themes on leadership, creativity and innovation.

## HOW HE PRESENTS:

Paul provides highly entertaining and provocative presentations that both challenge people's working assumptions and inspire audiences to take a fresh view in approaching management and leadership issues.