

Pep Torres

Creative Innovator

"Technology without creativity has no future"

Pep Torres is a multifaceted entrepreneur, inventor, writer, designer and creative consultant, and the founder of the Museum of Ideas and Inventions of Barcelona (MIBA). With more than 500 conferences delivered to over 150,000 people, he is recognised internationally for his work on creativity, innovation and future thinking. In September 2026, Favikon ranked him #9 worldwide and #1 in Spain among Futurist Keynote Speakers on LinkedIn, with an Authority Score of 94.1.

TOPICS:

- Differential Thinking
- Creativity & Innovation
- Innovation in the Age of AI
- Human Creativity & Artificial Intelligence
- Future Thinking
- Disruptive Innovation
- Inventing the (Almost) Impossible
- Digital Transformation
- Storytelling & Creative Communication

LANGUAGES:

He presents in English and Spanish.

IN DETAIL:

Pep Torres is also the CEO and founder of Stereonoise, a company specialising in strategic solutions for creative communication and digital marketing. His career combines entrepreneurship, invention, design, communication and architecture. Alongside his entrepreneurial and creative work, Pep has established himself as a prominent futurist speaker. His latest keynote, “It’s Not What You Know, But How You Think,” explores the human capabilities that continue to differentiate people and organisations in the age of artificial intelligence: how we observe, connect ideas and make decisions.

WHAT HE OFFERS YOU:

Pep Torres challenges audiences to rethink how they approach innovation, creativity and problem-solving. His latest keynote focuses on the importance of human judgement in the age of AI, exploring how the ability to observe, connect ideas and make decisions can remain a defining advantage for individuals and organisations. His sessions are visual, agile and adapted to the real challenges of each audience.

HOW HE PRESENTS:

Pep entertains and inspires audiences around the world. With his energy and infectious humour he will bring a special buzz to your event.