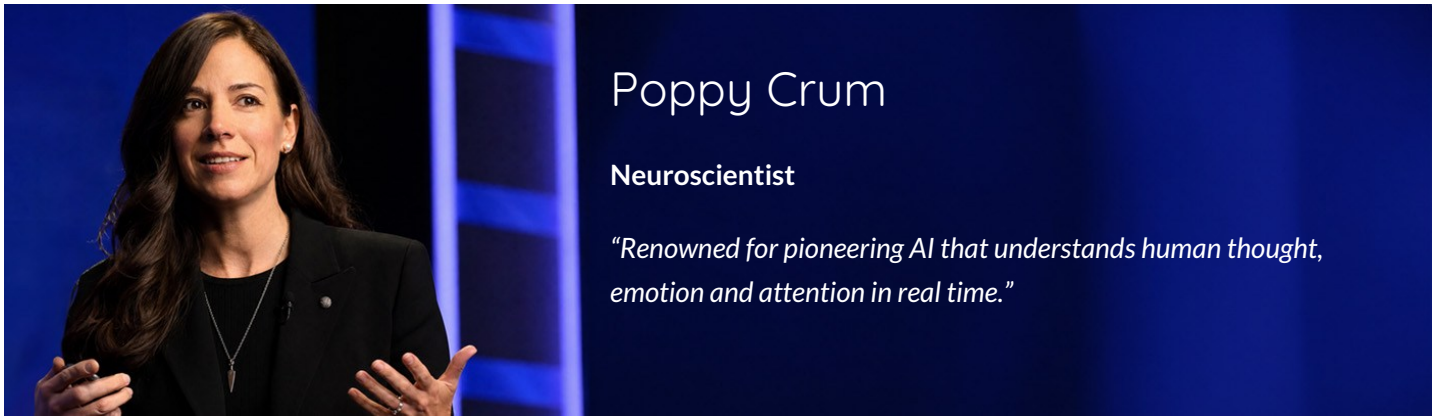


Poppy Crum

Neuroscientist

"Renowned for pioneering AI that understands human thought, emotion and attention in real time."

Poppy Crum is a neuroscientist, technologist, and innovator known for her work at the intersection of human cognition, artificial intelligence, and immersive technology. With leadership roles at organisations like Dolby Laboratories and Google, she has helped shape how technology can better understand and respond to human behaviour, emotion and attention.

TOPICS:

- Human Centred AI
- Truth & Ethics in AI
- The Future of Work
- Immersive Technology

LANGUAGES:

She presents in English.

IN DETAIL:

Poppy has developed a distinguished career bridging neuroscience and advanced technology, focusing on how machines can better interpret and respond to human states. As Chief Scientist at Dolby Laboratories, she led pioneering work on how sensory experiences—especially sound—affect perception, emotion, and cognition. Her transition into roles at Google further expanded her influence in artificial intelligence, where she has contributed to developing systems that can assess attention, fatigue, and engagement in real time. Throughout her career, Poppy has been recognised as a leading voice in human-centred AI and immersive technology, speaking at major global forums and contributing to cross-disciplinary initiatives that shape the future of how humans interact with intelligent systems.

WHAT SHE OFFERS YOU:

Known for her ability to translate deep scientific insight into practical implications for business, technology, and society, Poppy challenges audiences to rethink how technology can augment, not replace, human intelligence, offering a forward-looking perspective grounded in neuroscience.

HOW SHE PRESENTS:

Poppy's engaging delivery and interdisciplinary expertise make her a compelling speaker for innovation, leadership, and future-focused events.