



## Rachel Botsman

Renowned Trust Expert & Author

*"Trust enables us to navigate uncertainty, place our faith in people, and take leaps into the unknown"*

Rachel Botsman is the leading thinker and author on trust in the modern world. By distilling complex ideas into clear and compelling content, she gives us the tools to understand trust, what it means, how it works and why it is so important for every aspect of our lives.

### TOPICS:

- Re-Thinking Trust at Work
- Leading with Trust Through Uncertainty
- Designing and Innovating with Trust
- Fireside topic: AI's Trust Problem

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2022** Podcast: Rethink Moments

**2017** Who Can You Trust?

**2010** What's Mine is Yours

### IN DETAIL:

Rachel has been recognised as one of the world's 30 most influential management thinkers by Thinkers50, one of the Top 10 most influential voices in the UK on LinkedIn and honoured as a Young Global Leader by the World Economic Forum. She is the author of two critically acclaimed books that have been translated into 14 languages. Her first book, *'What's Mine is Yours'*, hailed by TIME magazine as one of the "10 Ideas that Will Change the World." Her second book, *'Who Can You Trust?'*, named one of the best books of the year by Wired. Rachel is a regular contributor to *The Guardian*, *Financial Times*, *The New York Times*, *Harvard Business Review* and *Wired*.

### WHAT SHE OFFERS YOU:

Rachel is passionate about teaching people how to re-think their relationship with trust. Rachel challenges audiences to think differently about trust and how to navigate uncertainty.

### HOW SHE PRESENTS:

Rachel is a world-renowned speaker for her clear insights and warm storytelling. She is also an excellent panel member and presenter.