



Rachel Botsman

Global Thought Leader

"The global thought leader on the collaborative economy"

Rachel Botsman is the global authority on a new era of trust. She studies and teaches how technology is transforming human relationships and what it means for life, work and how we do business. Widely regarded as the guru on the sharing economy, or what some refer to as the collaborative economic platforms like AirBnB, Uber and TaskRabbit.

TOPICS:

- The New Rules of Trust in the Digital Age
- Collaborative Economy
- Why We Are Bad At Predicting Tech Developments
- How Online Market Places Will Replace the Big Service Firms

LANGUAGES:

She presents in English.

PUBLICATIONS:

2017 Who Can You Trust?

2010 What's Mine is Yours

IN DETAIL:

Regularly featured in national and international media, she is recognised as one of the "Most Creative People in Business" by Fast Company, a "Young Global Leader" by the World Economic Forum and received the Thinkers50 Breakthrough Idea Award for a 'radical idea which has the potential to change the way we think about business forever'. Rachel was previously a founding partner in the Collaborative Fund, an early stage investor in disruptive ventures, and a former director at President Clinton's Foundation. Rachel received her BFA (Honors) from the University of Oxford and undertook her post-graduate studies at Harvard University.

WHAT SHE OFFERS YOU:

Rachel believes that enduring ideas that can be widely used by people across industries should be grounded in clear frameworks that make complex theories simple. She has advised a diverse range of companies on the power of the collaborative economy as lens to view challenges and unlock new opportunities in the world. She also examines how technology is transforming trust and what this means for life, work and how we do business.

HOW SHE PRESENTS:

Rachel is a dynamic, humorous and thought-provoking speaker who is popular at events all over the world. She is also an excellent panel member and presenter.