



Rahaf Harfoush

Strategist & Digital Anthropologist

'Named as a Young Global Changer by the G20 Global Think Tank Summit'

Rahaf Harfoush is a Strategist, Digital Anthropologist, and Best-Selling Author who focuses on the intersections between emerging technology, innovation, and digital culture. She is the Executive Director of the Red Thread Institute of Digital Culture and teaches 'Innovation & Emerging Business Models' at Sciences Politique's school of Management and Innovation in Paris.

TOPICS:

- Inspirational Leadership and Business Growth
- Becoming a More Adaptive, Resilient, and Innovative Leader
- Creative Centric Cultures
- Future of Work
- Remote Work
- Constantly Connected
- Digital Culture
- Innovation Strategy
- AI, Algorithms & Automation

LANGUAGES:

He/She presents in English.

PUBLICATIONS:

2019 Hustle and Float

2014 The Decoded Company

IN DETAIL:

Rahaf has been featured by Bloomberg, The CBC, CTV, and Forbes for her work on workplace culture. Rahaf was the Associate Director of the Technology Pioneer Program at the WEF in Geneva where she helped identify disruptive-startups that were improving the state of the world. In 2019, the prestigious 'Les Napoleons' named Rahaf as one of the most innovative women in France. She was listed as one of the top future thinkers to shape the world by the Hay Literary Festival in 2017. Rahaf has been recognized by the World Economic Forum as a Young Global Shaper, and by the Women's Forum for the Economy and Society as a Rising Talent for her thought leadership in the fields of digital culture and technology.

WHAT SHE OFFERS YOU:

Rahaf focuses on how emerging technologies, digital culture, and new social norms are impacting governments, businesses, and individuals, and what these changes mean for leaders.

HOW SHE PRESENTS:

Rahaf turns the latest research and trends into actionable insights that are easy to understand, entertaining, and practical.