



## Dr. Ram Charan

**Global Business Advisor & Best-Selling Author**

*"The most influential consultant alive" Fortune Magazine*

Ram Charan is a renowned business strategy and leadership expert who achieved international recognition for simplifying the complexity of running a business in today's fast changing environment. Over four decades, he has guided numerous Fortune 500 companies through challenges and mentored several leaders to successful CEO roles.

### TOPICS:

- Leading Your Business Through the Global Tilt
- Execution
- Growth
- Leadership
- Corporate Boards
- Talent
- Innovation
- Profitability/Selling

### IN DETAIL:

Ram Charan was first introduced to business while working in the family shoe shop in India. With an MBA and doctorate from Harvard Business School, he initially stayed to teach at their faculty before pursuing consulting full-time. Through working with top business leaders around the world, Ram has developed an expansive perspective of the global business landscape and a finely tuned business acumen and his in-house executive education programs were among BusinessWeek's top ten resources. He has written more than 30 books of which several were bestsellers.

### WHAT HE OFFERS YOU:

With a talent for simplifying even the most intricate business concepts, Ram expertly delivers practical insights that will truly transform your thinking. He transports delegates into real-life scenarios, making his ideas relatable, actionable and memorable.

### LANGUAGES:

He presents in English and Spanish.

### HOW HE PRESENTS:

Ram Charan is praised for being practical, entertaining, relevant and highly actionable.

### PUBLICATIONS:

- 2022 Leading Through Inflation  
2021 Rethinking Competitive Advantage  
2019 The Amazon Management System  
2017 What the CEO Wants You to Know  
2015 The Attacker's Advantage  
2013 Global Tilt