

Dr. Reinhard K. Sprenger

Leading Authority on Management Development

"Germany's most read author on Management" – Der Spiegel

Dr. Reinhard Sprenger is the "The Management Pope" – a renowned European management expert and advisor on shaping future management and guiding culture in enterprises. His ideas of self-accountability have shaken up the management world in Europe and the US.

TOPICS:

- Motivation and Self-Development in Business
- Self-Development, Motivation and Collaborative Leadership
- Change, Creativity and Innovation
- Personal Choice - Finding the Right Solution amongst the Best Solutions
- Towards the Future - Personal Development in Commerce
- What Managers can Learn from Football

LANGUAGES:

He presents in English and German.

PUBLICATIONS:

2022	Elternjahre
2018	Radikal Digital
2016	Die Entscheidung liegt bei dir!
2007	Managing through Trust What Really Matters in Corporations
2007	The Self-Responsibility Principle Approaches to Motivation
2004	Trust: The Best Way to Manage
2000	Rebellion of the Individual

IN DETAIL:

Reinhard Sprenger studied philosophy, psychology, economics, history and sports at the Ruhr University Bochum, receiving his PhD in 1985 from the Free University Berlin. His books have sold more than half a million copies in Germany alone. The continued success of his books has made him one of the most-read management authors. His previous positions include being Executive of Human resource development and Training at 3M in Germany and scientific advisor for the Ministry of Culture in the state of North Rhine-Westphalia. His expertise has been sought from numerous national and international firms such as Coca-Cola, 3M, Mobil Oil, Philip Morris, Daimler Benz, Hewlett Packard and Siemens. He is a lecturer at the universities of Berlin, Bochum, Essen and Cologne.

WHAT HE OFFERS YOU:

Reinhard Sprenger embraces the vision of an individualised company, which places people as the main focus. "Leading" according to Reinhard, means above all encouraging, finding the right task for the individual to provoke superior achievement. He squarely confronts the notion that trust is a necessary foundation for individuals and organisations to maximise their potential over time.

HOW HE PRESENTS:

His high-powered verbal style includes trailblasing formulas such as "guidance cannot be ordered, guidance is selected". His forward-thinking approach to change in international management structures leaves his international audiences inspired.