



## René Carayol MBE

### Business Guru and Media Personality

*René's focus is on inspirational leadership and culture, bound together with a compelling philosophy founded on his own board level experience.*

René Carayol MBE is not just one of the world's leading executive coaches, working with some of the Fortune 500's top CEO's and their executive teams, but he has also been Chairman, CEO and MD of blue chip businesses.

#### TOPICS:

- Collaboration is the New Leadership
- When your Heritage is not your Destiny  
- Business Transformation
- Culture is More Powerful Than Strategy
- Manage a Little Less and Lead a Little More
- Living in Two Speed World in a Digital Era
- Customer Centricity

#### LANGUAGES:

He presents in English.

#### PUBLICATIONS:

- 2018** Spike: What are You Great at?
- 2006** Pay Off Your Mortgage in 2 Years
- 2002** My Voodoo: A Practical Guide to Unleashing the Magic in You and Your Work
- 2001** Corporate Voodoo

#### IN DETAIL:

You will see René on the BBC and Sky News as an expert commentator and you can see his portfolio of TV series for the BBC on his YouTube channel. René has built his reputation on getting to know the culture of businesses better than they do themselves, and providing answers and solutions no matter how big or small the problems. He is a bestselling author, a frequent voice on Radio 5 Live, a regular fixture reviewing the press on Sky News, a former Non-Executive Director of the Inland Revenue and a former Director of IPC Media and Pepsi. René has provided leadership support to the likes of the Prime Minister's Strategy Unit, the Home Office and McKinsey and Co.

#### WHAT HE OFFERS YOU:

René specialises in delivering leadership and culture, which show precisely how contemporary inspired leaders can electrify an audience through a powerful and authentic emotional connection.

#### HOW HE PRESENTS:

His messages are practical, real life experiences presented with electrifying effect. He both shakes up and inspires his audiences, showing them not only what lies within their grasp but when to grasp the nettle.