

# Richard van Hooijdonk

Trendwatcher & Futurist

*"This Keynote Speaker Has Chips in his Body"*



Richard van Hooijdonk is an international keynote speaker, trend watcher and futurist who offers inspiring lectures on how technology impacts the way we live, work and do business. Richard has several Chip-implants, because he wants to physically experience the future.

## TOPICS:

- Welcome to the New Reality
- Trends 2030
- The Organisation of the Future
- The Future of Work
- The Future of Crime & Security
- The Future of Marketing & Media

## LANGUAGES:

He presents in English and Dutch.

## PUBLICATIONS:

**2019** 25 Trends for 2019

## IN DETAIL:

Richard is a regular guest at radio and television programs. With his international research team, he investigates tech trends like robotics, drone technology, autonomous transport systems, Internet of Things, virtual reality, biotech, nanotech, neurotech, blockchain, 3D and 4D printing and of course augmented and virtual reality and their impact on various industries. He started his career as marketing director at banks, publishing companies and technology companies where he held strategic advisory positions, was part of management teams and sat on various boards of directors. Since 2007, he has been an inspirational speaker on various topics for companies and organizations such as NATO, European Commission, Sony, PWC, Oracle, ING, Rabobank and Google.

## WHAT HE OFFERS YOU:

Richard takes his audiences to an inspiring future that will dramatically change the way we live, work and do business.

## HOW HE PRESENTS:

Richard's tailored presentations are always well received and will be a thought-provoking element of any event. He is an enigmatic, inspiring and versatile speaker who is highly sought after by audiences around the world.