



## Roger Flynn

Transformational Change CEO and Investor in Disruptive Businesses

*"A practitioner in transformational change"*

Roger Flynn is a recognised CEO and leader in transformation change having driven change in global organisations including Virgin, British Airways, Prudential and the BBC. He is now Chairman and investor in several media, travel and technology businesses.

### TOPICS:

- Transformational Change
- Digital Disruption
- Thought Leadership
- Delivering Change
- Innovation Insights

### LANGUAGES:

He presents in English.

### IN DETAIL:

Roger started his career at Virgin working directly for Sir Richard Branson on deals and new business ideas. Roger was General Manager World Sales & Distribution at British Airways where he transformed the £1.2 billion distribution system for BA and subsequently the industry, launched electronic ticketing and created ba.com with a simultaneous launch in 72 countries across the world. Roger was Chief Executive of BBC Ventures Group and his transformation and subsequent sale of these businesses created over £1 billion of value for the BBC. He was Chairman and an investor in loveholidays.com, the UK's fastest growing online travel agency which disrupted the UK travel industry.

### WHAT HE OFFERS YOU:

Roger has a wealth of experience as a driver of transformational change and investor in disruptive businesses. His insights, experiences and stories have proven invaluable to organisations around the world.

### HOW HE PRESENTS:

Roger seeks to understand the strategic, business and cultural challenges facing organisations and tailors his presentations to have maximum relevance and impact on the audience.