



Roger Steare is internationally recognised as one of the leading experts advising the Boards and executive teams on building high performing, ethical organisations. His work with BP after the Gulf of Mexico disaster has been crucial to the company's recovery plan, with Roger's decision-making framework and leadership training endorsed within the US Department of Justice Consent Agreement of 2016.

### TOPICS:

- o Artificial Intelligence and Ethics
- o Corporate Culture
- Systems Thinking
- Values-Based Leadership
- o Critical Thinking
- o Business Ethics
- o Performance Management
- o Leadership: Positive Psychology

## LANGUAGES:

He presents in English.

#### **PUBLICATIONS:**

2019 Thinking Outside the Box

2009 Ethicability

### IN DETAIL:

Roger Steare has advised Barclays, HSBC, Lloyds Bank and RBS after the credit crisis, PPI mis-selling and Libor manipulation scandals, with his work publicly endorsed by the Financial Conduct Authority. Roger has conducted extensive empirical research on both personal and professional integrity, with his MoralDNA® Profile cited in papers published by the Chartered Management Institute, the Chartered Insurance Institute, EY, the FCA and PWC. Prof. Steare is now working with an IBM-Watson award-winning AI software house in developing an ethical AI system for talent management and corporate integrity ratings. His work has been profiled in The Times, the Financial Times, The Wall Street Journal, and The Guardian.

# WHAT HE OFFERS YOU:

Roger Steare invites people to stop and think in a compelling, inspiring, yet pragmatic way, helping people develop better thinking, debate and decision-making. The result? His clients are able to build cultures where every customer, colleague and investor is truly valued as a human being. Where profit is no longer a dirty word. It is a philosophy of sustainable prosperity for all.

### HOW HE PRESENTS:

Roger is renowned for his insightful, inspirational and thought-provoking speaking style. He is in great demand by corporate clients the world over.

© 2025 Celebrity Speakers Ltd

To book call: +44 (0)1628 601 400

Email: hello@speakers.co.uk

Visit: www.speakers.co.uk