

Safia Minney MBE is an award winning international social entrepreneur and advisor, with more than 20 years' experience as a Global CEO of the company she founded, People Tree. She launched a new grassroots campaign that urges people at all levels within the fashion industry to tackle the current "climate, ecological and social emergency".

TOPICS:

- Regenerative Fashion
- Marketing, Thought Leadership and Action in the Climate Crisis
- Creating Sustainable Business in the New Economy
- Reframing business through the lens of the Climate, Ecological and Social Emergency
- Sustainability, Climate Action and Stakeholder Engagement to Create Organisational Resilience
- Regenerative Leadership
- Women Leading in Business
- From Climate Anxiety to Climate Action
- Creating Organisational Culture Change - WHY? HOW? NOW! Talk and Workshop

LANGUAGES:

She presents in English & Japanese.

PUBLICATIONS:

2017	Slave to Fashion
2016	Slow Fashion
2011	Naked Fashion: The New Sustainable Fashion Revolution
2022	Regenerative Fashion

IN DETAIL:

The "Fashion Declares" campaign aims to "accelerate change in one of the most polluting and unjust sectors in the world". Safia is a thought leader in sustainable fashion and key influencer in Sustainability and the Modern Slavery movement, with extensive experience in Japan, Asia and Europe. She built pioneering Fair Trade and sustainable fashion, food and lifestyle brand from her living room. She combines purpose, creativity, and commercial experience to inspire an actionable strategy for organisations wanting to transform to net zero, action the SDGs and promote social inclusion. Safia has been named Drapers Sustainable Fashion Champion in the Drapers Sustainable Fashion Awards 2022.

WHAT SHE OFFERS YOU:

Safia talks about the risks posed by climate change and modern slavery, and the opportunities to business, investors and governments in shaping the future.

HOW SHE PRESENTS:

Safia's engaging, charismatic and authentic in delivering a powerful message of sustainability and Fair Trade. She is a passionate speaker who walks her talk and brings people on the journey with her.