



# Sahar Hashemi OBE

Entrepreneur & Innovation Expert

*"Sahar's passion for innovation energises the room"*

Sahar Hashemi is a powerful authority on innovation and entrepreneurial mindset who shares with the audience her captivating personal stories of building two famous brands; *Coffee Republic* and *Skinny Candy*. Sahar was awarded an OBE 'for services to the UK Economy and to charity' in the 2012 Birthday Honours list.

## TOPICS:

- Fuelling Business Growth through Flexible Working
- The Switched On Mindset - 'Igniting Creativity and Innovation'
- 8 Habits for a Switched On Mindset
- Anyone Can Do It - Awakening the Entrepreneur Within
- Life Outside the Comfort Zone - An Entrepreneur's Journey
- Entrepreneurial Leadership
- Standing in the Customer's Shoes
- Anyone Can Do It - The Journey of Turning an Idea into a Business

## LANGUAGES:

Sahar presents in English.

## PUBLICATIONS:

- 2019** Start-Up Forever
- 2010** Switched On: 8 Habits to Being Highly Effective in Your Job, and Loving it
- 2003** Anyone Can Do It

## IN DETAIL:

Formerly a lawyer, Sahar has been recognised for her achievements as an entrepreneur by Her Majesty the Queen and named as a 'Pioneer to the life of the nation'. She was also named Young Global Leader by the *World Economic Forum* in Davos. She was also named one of 100 most influential women in Britain by *Daily Mail* and 35 top women in British business by *Management Today*. In a Shell Livewire survey of role models Sahar was among the top 5. She has been on the cover of *Director Magazine*, *Management Today*, *Observer Magazine*, *New Business Magazine*, *Business 550* and *Voyager*. Coffee Republic is UK's first coffee bar chain, which she and her brother grew to 110 stores and £30m turnover and exited in 2001 and Skinny Candy is the guilt free confectionery brand which she sold to Glisten Plc in 2007.

## WHAT SHE OFFERS YOU:

An internationally recognised speaker, Sahar's captivating and uplifting speeches are unique as she combines her own enthralling story with key themes of change management and employee engagement. By telling her very personal journey, she connects with the audience on an emotional level and brings to life the passion, determination and open mindedness needed to succeed. She makes a strong impact, igniting the audience with a can do spirit and the tools and habits to make it happen.

## HOW SHE PRESENTS:

A passionate keynote speaker, Sahar's energy is infectious and delegates always leave events inspired and motivated to stop thinking about it and get on with it!