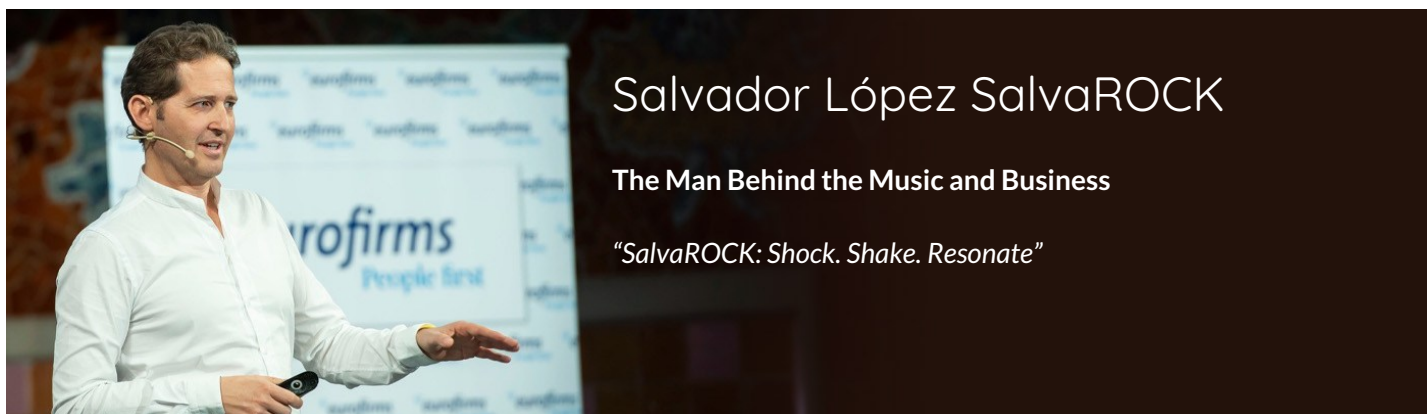




Salvador López SalvaROCK

The Man Behind the Music and Business

"SalvaROCK: Shock. Shake. Resonate"

Salva López, professionally known as SalvaROCK, is a musician, author, educator and business professional with a unique passion for exploring the connections between music and business. A multi-instrumentalist and recording artist, he has spent almost two decades investigating what organisations can learn from the world's most influential musicians.

TOPICS:

- ElectroShock
- Leadership and Team Performance
- Creativity and Innovation
- Marketing and Customer Experience
- Learning from Musicians and the Power of Emotional Engagement

IN DETAIL:

With experience spanning business, education and music, Salva López brings a rare combination of analytical insight and artistic perspective. His international career and research into the music industry have shaped a distinctive approach to understanding what makes people work better together, embrace new ideas and create lasting impact. His ability to bridge these two worlds makes him a compelling choice for organisations seeking fresh thinking, meaningful engagement and ideas that translate beyond the conference room.

LANGUAGES:

He presents in English and Spanish.

WHAT HE OFFERS YOU:

SalvaROCK delivers high-impact keynotes, experiential conference sessions and corporate workshops. His sessions can be tailored to company conventions, leadership events, sales kick-offs, innovation programmes and team-building experiences.

HOW HE PRESENTS:

Expect an original blend of insightful storytelling, business ideas, live electric guitar, humour and active audience participation. Rather than simply delivering information, SalvaROCK creates a shared experience designed to challenge assumptions, strengthen connections and turn inspiration into momentum.