

Sara Davies

Founder of Crafters Companion & Dragon on BBC's Dragons' Den

"All you need to succeed is an idea and a can-do attitude"

Sara Davies is the founder and creative director of Crafter's Companion. Sara established Crafter's Companion while studying for a Business Management degree at York University. During a placement at a small craft company, she spotted a gap in the market for a tool that could create bespoke envelopes for handmade cards.

TOPICS:

- Entrepreneurship
- Women in Business
- Business Strategy
- Innovation

LANGUAGES:

She presents in English.

IN DETAIL:

With help from her retired engineer father, Sara designed and launched a ground-breaking craft product called The Enveloper. As no stranger to the media, Sara was a contestant on the nineteenth season of Strictly Come Dancing. She was the host of the television craft show Be Creative in 2015. Sara is also a regular on television shopping channels where she promotes and demonstrates the products offered by Crafters Companion. In 2015, Startups.co.uk named her Young Guns Entrepreneur of the Year and was awarded Young Female Entrepreneur of the Year and Entrepreneur of the Year at the Stevie Women in Business Awards and Shell Women of the Future Awards, respectively. She was also awarded the prestigious Ernst & Young Emerging Entrepreneur of the Year award in 2010.

WHAT SHE OFFERS YOU:

Passionate about helping others achieve their dreams, Sara is a much-loved and captivating figure with a wealth of personal experience and knowledge to share about the world of entrepreneurship. One of her greatest passions is helping women in business, which is demonstrated through her involvement with the Entrepreneurs Forum, where she provides mentorship, guidance and advice. Sara joined the highly esteemed panel of investors on Dragons Den in 2019 as a "Dragon", becoming the show's youngest female investor.

HOW SHE PRESENTS:

Sara is a popular speaker at corporate and industry events, and her engaging presentations never fail to inspire.