



Sarah Backhouse

MC & Executive Facilitator for CEOs & Senior Leaders

"An internationally trusted moderator on leadership, AI and global change"



Sarah Backhouse is a sought-after MC, moderator, keynote speaker and executive facilitator, trusted by CEOs and senior leaders to lead conversations that shape decisions. She works at the intersection of geopolitics, AI and organisational transformation, helping leaders turn complex issues into real business impact. A former broadcast anchor, she brings sharp judgment and pace, challenging leaders to move from insight to action.

TOPICS:

- Leadership in a Fragmented and Uncertain World
- Macroeconomic and Geopolitical Context for Decision-Making
- AI in Practice and Organisational Transformation
- The CEO, Board and C-Suite Dynamic
- Reputation, Trust and Corporate Narrative
- Sustainable Business Strategy and Impact
- The Future of Work and Talent
- Conversations on Performance, Resilience and Reinvention

LANGUAGES:

She speaks in English.

IN DETAIL:

With a background as a broadcast anchor, journalist and speaker, and in her current role facilitating community and executive-level dialogue at World 50 Group, Sarah Backhouse brings both media expertise and strategic business insight to the stage. With a strong journalistic foundation and a global perspective shaped by living and working across the U.S., Europe and Asia-Pacific, she brings clarity, authority and energy to executive-level events. Whether guiding discussions among CEOs or leading dynamic panels, Sarah creates environments where speakers shine, audiences engage, and dialogue delivers real insight.

WHAT SHE OFFERS YOU:

Sarah offers far more than stage management. As a speaker with a journalist's instinct, she ensures discussions are thoroughly prepared, strategically structured and genuinely insightful. She brings clarity to complex issues and ensures audiences leave with understanding, not just impressions.

HOW SHE PRESENTS:

Comfortable in high-level, live environments, she combines broadcast professionalism with natural ease, allowing speakers to shine while guiding the conversation with focus and purpose.