

# Sarah Willingham

**Entrepreneur, Investor & Consumer Expert**

*"I think there is a lot to say for Empowering everyone"*

Sarah Willingham is a British entrepreneur, investor and personal finance expert. She is best known for her management in high street restaurants such as Planet Hollywood and Pizza Express and as an investor in growing businesses on *Dragons Den*.

## TOPICS:

- Entrepreneurial Spirit
- Achieving your Goals
- Consumer Affairs
- Finance

## LANGUAGES:

She presents in English.

## IN DETAIL:

Sarah appeared alongside Raymond Blanc as a judge and investor on the popular BBC2 series *The Restaurant* from 2006-8. Sarah co-founded and invested in The London Cocktail Club and Craft Cocktail Company with the winners of series 3. She has helped grow these two concepts into fast growing, award winning businesses. In 2015 Sarah was asked to join the team of Dragons on the popular BBC 2 TV show *Dragon's Den*. Sarah has also made regular appearances on *This Morning* and *Daybreak* on ITV1 giving viewer's tips and advice on how to save money and get the best deals on everything from grocery shopping and household utility bills to car insurance. Sarah fronts the website Letssavemoney.com which helps hundreds of thousands of people manage their home finances.

## WHAT SHE OFFERS YOU:

Sarah is a popular speaker in the UK and internationally on topics including all aspects of money saving, leadership and teamwork, business turnarounds along with the food, leisure and retail industries. She is respected for her ability to turn around businesses with her entrepreneurial approach to business development.

## HOW SHE PRESENTS:

Sarah is a memorable speaker with a wealth of practical tips to share. She is also an inspirational and highly regarded speaker.