



Scott Bales

Global Leader on Innovation, Trends, Design and Mobility

"Thought leader on the digital shift"

Scott Bales is a global futurist, innovation & digital strategist and serial entrepreneur in the cutting edge arena known as 'The Digital Shift', encompassing innovation, culture, design, technology and mobility in a world gone digital.

TOPICS:

- Digital Culture
- Innovation and Mobility
- Better Manage Innovation Success
- Entrepreneurial Leadership

LANGUAGES:

He presents in English.

PUBLICATIONS:

2014 Mobile Ready: Connecting
With the Untethered
Consumer

IN DETAIL:

The MD of Innovation Labs Asia, Scott worked previously as Chief Mobile Officer for Moven, the world's first-ever digital everyday bank. Described as a 'Digital Warrior', Scott has found a way to successfully mesh his fascination with people and what motivates them together with a raw enthusiasm for technology. He is the former Vice President of Visa Company Fundamo, former Head of Technology for ANZ subsidiary WING Money, a founding member of Next Bank, mentor to Entrepreneurs across the world on Lean Startup, sits on the Board of Care Pakistan and holds advisory positions at Publishizer, FastaCash, Our Better World, The HUB Singapore and Apps 4 Good. He's a man on a mobile technology mission to transform mainstream thought processing around conventional business practices.

WHAT HE OFFERS YOU:

Scott's practical approach to understanding behaviour, technology and trends, make him a valuable contributor to connecting companies' objectives with the market. Audiences will benefit from the insights of one of the most respected commentators on these topics.

HOW HE PRESENTS:

With over ten years of international experience, he has built a reputation as a sought after speaker with the ability to communicate unorthodox ideas with passion and charisma.