



Scott Steinberg

Top Technology Futurist, Trends, Change & Innovation Expert

"One of the best gurus on innovation"



Award-winning futurist keynote speaker and strategic consultant Scott Steinberg has been named The World's Leading Business Strategist and a 21st Century Icon for his game-changing work with over 2000 leading brands. A go-to resource for billionaires, four-star generals, and Fortune 500 CEOs, and among the world's 150 most influential speakers and futurists.

TOPICS:

- Leading Through Disruption
- What's the Future of Work?
- Think Like A Futurist
- Simple Change, Big Impact
- Customer Experience is Everything
- Leading with Innovation
- Defending Against Disruption

LANGUAGES:

He presents in English.

PUBLICATIONS:

- 2023** L Is for Leadership: An A to Z Guide to the Future of Business
- 2022** Fun at Work
- 2020** Think Like a Futurist
- 2020** Fast Forward
- 2018** The Business Etiquette Bible: Modern and High-Tech Rules, Tips
- 2016** Millennial Marketing
- 2015** Make Change Work for You
- 2013** Becoming Essential
- 2012** The Crowdfunding Bible

IN DETAIL:

One of America's top futurists and business strategy and leadership training providers, the Fortune 500 calls him a "defining figure in business and technology" and "top trendsetter to follow." A respected business strategist, futurist and trendspotter, says PBS, he's helped create hit products found in 500 million homes. Mid-pandemic, he was named to Consulting magazine's Top 25 Consultants list for Excellence in Leadership as one of the field's most influential voices, and his ability to help innovate/adapt. A strategic adviser to CEOs and four-star generals, and the head of BIZDEV: The Intl. Assoc. for Business Development and management consulting and market research firm FutureProof Strategies, firms like IBM and PwC often seek his insight.

WHAT HE OFFERS YOU:

Scott is a top change agent and technology futurist. His motivational speeches, leadership seminars and training workshops reveal how to accelerate change and growth and are invaluable for demonstrating how to become more successful and effective in your life and business.

HOW HE PRESENTS:

An experienced moderator and host, Scott has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognise and communicate patterns that are driving the market.