



# Serena Williams

## Tennis Champion & Entrepreneur

*"One of the most sustained careers of excellence in the history of tennis"*



Serena Williams sits at the top of the tennis world; she's won 23 career Grand Slams, which is the most Grand Slam singles titles in history. Her remarkable tennis achievements combined with her off-court success in film, television, fashion and philanthropy makes her one of the most recognisable global icons in the world.

### TOPICS:

- Motivation & Inspiration
- Women in Sport
- Entrepreneurship
- Women's Health

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**2009** On the Line

### IN DETAIL:

In 2022, Serena announced that she would be making a departure from professional tennis, with her final match played at the 2022 US Open. Outside of professional tennis, she has become an entrepreneur, launching her own sustainable clothing line S By Serena. She has also become a minority owner of the Miami Dolphins and has created the Serena Williams Foundation to support charities worldwide. As an avid philanthropist, Serena has also been an International Goodwill Ambassador for UNICEF and helped to launch the UNICEF Schools for Asia campaign. In recognition of her decorated career, Serena has claimed 12 ESPY Awards, been named Associated Press Female Athlete of the Year five times, was included on The Celebrity 100 by Forbes from 2000 to 2014 and been named WTA Player of the Year seven times.

### WHAT SHE OFFERS YOU:

One of the most talented and successful athletes of all time, Serena Williams knows what it takes to win. Serena offers audiences nationwide a rare up-close and personal perspective on world-class dedication, training, winning, success, risk taking, entrepreneurship, the importance of giving back.

### HOW SHE PRESENTS:

Serena Williams has a unique presence and charisma, adding prestige and glamour to any event.