



## Sharron Davies MBE

**Olympic Silver Medal Swimmer, Model & TV Personality**

*"Sharron Davies occupies a unique position in British life"*

Sharron Davies MBE occupies a unique position in British life. In an age of increasingly fleeting fame and notoriety, she has been one of the UK's best known and most popular sportswomen since bursting onto the scene as a 13 year old Olympian in 1976.

### TOPICS:

- London 2012
- Peak Performance Preparation and Execution
- Goal Setting
- Teamwork and Support
- Confidence in Performance
- Clear Hurdles
- Aspire To Success

### IN DETAIL:

A successful high profile media career has spanned over 25 years and encompassed children's programmes, breakfast TV including a period presenting Channel 4's hugely successful *Big Breakfast*, guest slots on programmes as varied as *The Gadget Show*, *Hale & Pace* and *French & Saunders* and presenting duties on *Superstars* and six Olympic Games for the BBC so far (experiencing nine as a competitor and broadcaster). Sharron has also regularly featured on the likes of *Question of Sport* and *They Think It's All Over*.

### WHAT SHE OFFERS YOU:

Sharron has known triumph and adversity in her personal life and in a sporting context and knows what it takes to operate at the highest level, to prioritise, multi-task, overcome obstacles and attain success.

### LANGUAGES:

She presents in English.

### PUBLICATIONS:

**1996** Learn Swimming in a Weekend (translated into 10 languages)

**1995** Pregnant and Fit

**1984** Against the Tide

### HOW SHE PRESENTS:

Well used to the pressures of live television, the familiar face of UK sport Sharron is a relaxed and professional presenter with a wealth of anecdotes guaranteed to entertain and inspire audiences from all fields.