

Simon Calver

Former CEO of Mothercare and LoveFilm

"Renowned branding and marketing guru"

Currently Chairman of the award winning online printing giant moo.com. and on the board of online pharmacy ChemistDirect, Simon was CEO of some of the UK's most innovative and preeminent businesses, including pioneering a new way of watching movies with LOVEFilm and turning Mothercare around.

TOPICS:

- Managing and Leading Change in Organisations
- Creating the Right Culture
- Leading for Growth
- Entrepreneurship
- Innovation
- Business Strategy

LANGUAGES:

He presents in English.

IN DETAIL:

Simon began his career as a graduate in Unilever and as a strategy consultant at Deloitte. He was a winner of Ernst & Young's Entrepreneur of the Year 2009 for London and the South East and representing the region in the National finals. He is a Companion of the Chartered Management Institute and is a fellow of the IoD. He regularly speaks across the country on management, leadership and entrepreneurship and was a keynote speaker at the IoD National Congress at the Royal Albert Hall in 2010. Simon has also been International VP of Sales Operations for PepsiCola, based in the US and General Manager and VP of PepsiCola UK where he launched Pepsi Max, Pepsi Blue and development of the Pepsi Music activity. His management style is natural and pragmatic.

WHAT HE OFFERS YOU:

From cutting-edge business practice to personal leadership tips to marketing in a digital era, Simon brings the subjects to life and offers real detailed, practical insights. His combination of corporate and entrepreneurial experience is rare and valuable. Acknowledging that every organisation has its own rhythm, Simon shows how to make change happen, how to revolutionise culture and how to disrupt the markets.

HOW HE PRESENTS:

Combined with the genuine knowledge and wealth of experience he has amassed, Simon is an impressive, down to earth and accessible speaker. He has the unique ability as a speaker to both inspire and educate an audience.

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