Stefan Hyttfors focuses on disruptive technologies, behavioural change and next generation leadership. His work tackles global opportunities and global challenges. Stefan believes that the future is not to be predicted, it is to be created.

## TOPICS:

- Time for Optimism, 21st Century Growth Opportunities
- After the Digital Transformation
- Sustainable is the New Growth
- Next Generation Leadership is all About Emotions

## LANGUAGES:

He presents in English and Swedish.

## PUBLICATIONS:

**2016** Yoga for Leaders: How to Manage Self-Disruption in a World of Self-Destruction

## IN DETAIL:

Stefan started his career as a photo journalist for *Expressen*, travelling around the world. He then founded his own consultancy Wenderfalck and studied economics. In 2006 he saw the coming power of social media and focused 100% on digital PR, a very successful strategy which led to several prestigious awards. In 2012, looking to share his learnt insights, he became a sought after business advisor and speaker and has been speaking since on Big Data, cloud computing, regenerative medicine, 3D-printing, crowdsourcing to managers, employees, experts, and executives in CSR, HR, IT, sales, and finance. He studies change and his vision is to help, as many companies and executives as possible, embrace disruptive change on a global scale to create a better future.

## WHAT HE OFFERS YOU:

Stefan's mission is to make you ready for change. The world is changing. The Internet is the biggest game changer of all and it affects all markets. And when markets change, you change or you die. In his presentations, Stefan shows that with disruptive technologies and the power of networks we can find new business solutions and business models and create wealth. He also discusses how to be more agile and competitive in the digital age.

## HOW HE PRESENTS:

Highly energetic and provocative and with a good sense of humour, Stefan's presentations are individually tailored to be as relevant as possible. He happily promotes clients' events using video messages and Twitter and he likes using multimedia during his presentation to illustrate his messages.

© 2026 Celebrity Speakers Ltd