

Sir Stelios Haji-Ioannou

Founder of easyJet

"A Serial Entrepreneur"

A Monaco based entrepreneur of Greek-Cypriot origin, Stelios stepped back from the board of EasyJet in 2010. True to his beliefs in serial entrepreneurship, he consolidated the ownership of the easy brand into easyGroup, comprising several easy-branded businesses - all dedicated to offering consumers more value for less.

TOPICS:

- The easyJet Story
- E-Commerce
- The Power of the Internet
- Marketing, Branding and Positioning
- Entrepreneurship
- Environmental Issues
- Education

LANGUAGES:

He speaks English and Greek.

IN DETAIL:

Prior to founding the low-cost airline that revolutionized European air travel, Stelios created Stelmar, a shipping company which was floated on the New York Stock Exchange in 2001 and subsequently sold to a rival in 2005. Stelios received a knighthood from Queen Elizabeth II for services to entrepreneurship. More recently, through the Stelios Philanthropic Foundation, he has expanded his dedication to making a difference to society by launching a number of philanthropic initiatives supporting entrepreneurship, higher education and environmental sustainability.

WHAT HE OFFERS YOU:

Few are better qualified to talk about the power of the internet and how to make a successful on line enterprise than Sir Stelios Haji-Ioannou. Talking candidly about the easyJet phenomenon, his presentations are filled with wonderful insights and inspirational ideas for budding entrepreneurs.

HOW HE PRESENTS:

Stelios is a compelling and dynamic speaker - both in front of large audiences as well as smaller, targeted groups.