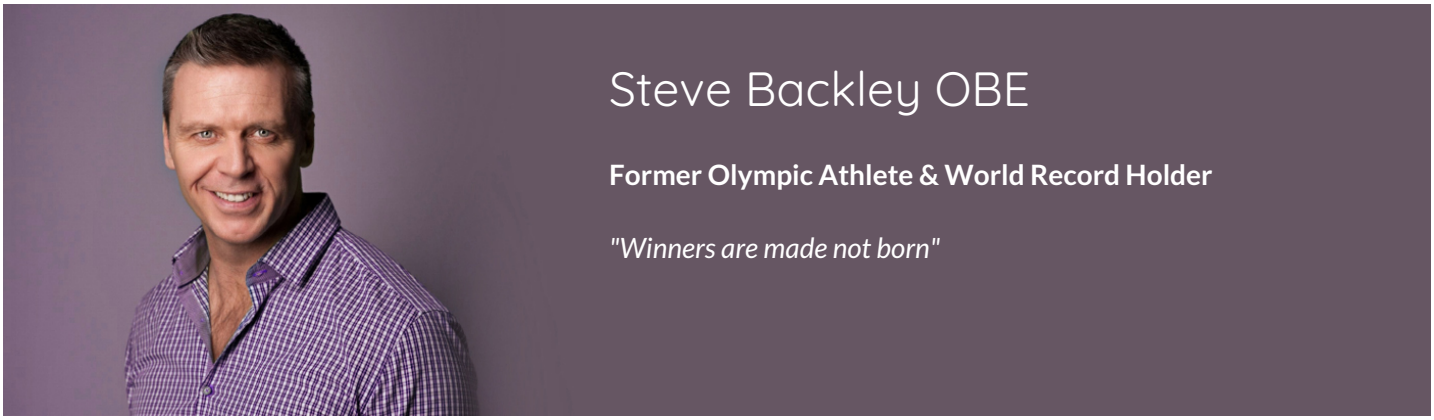


Steve Backley OBE

Former Olympic Athlete & World Record Holder

"Winners are made not born"

Steve Backley is Britain's most successful Javelin thrower – ever! He was a firm fixture in the British national athletics team for over fifteen years and is the only British track and field competitor to win medals at three different Olympic Games.

TOPICS:

- Success is a Decision, not a Gift
- How to Thrive When Faced with Adversity
- How to Build your Dream Team
- Olympic Overview
- Leadership
- Self-Belief
- Teamwork
- Positive Mindset

LANGUAGES:

He presents in English.

PUBLICATIONS:

2012 The Champion in All of Us:12 Rules for Success

IN DETAIL:

After 7 Gold medals, 3 world records, two Olympic silver medals and one bronze, Steve Backley finally hung up his javelin at the 2004 Olympic Games in Athens, showing he is still one of the world's best by placing 4th in the final. Steve is much more than a successful Olympian; in the decade since retirement from sport he has nurtured his skills in his understanding of business challenges. He has successfully built two businesses, one being Backley Black and the other iPerform an e-learning programme, both with fellow Olympian Roger Black. Steve has since become a successful business speaker who uses anecdotes from sport to help inspire and develop individuals, teams, and organisations.

WHAT HE OFFERS YOU:

Steve links his theories with his own sporting achievements adding humorous anecdotal tales and behind the scenes snippets. His diverse work involves public speaking, mentoring and media appearances.

HOW HE PRESENTS:

Steve is down-to-earth and an immediately warm and engaging character with good humour and a strong message. He is an intelligent and direct presenter, with a calm and friendly style. His effervescent enthusiasm and popularity have impacted positively on company presentations, project awards and hospitality events.